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### **Launch of a Commercial service Platform for User-relevant Coastal water monitoring services based on Earth Observation (CoastObs)**

**Abstract:** "The H2020 CoastObs project aims to:

- 1) Produce user relevant (marketable) innovative EO-based information products and services.
- 2) Ensure the user uptake of EO-based services by matching user requirements with product and system development.
- 3) Lower the cost of production by setting up highly automated information production system and targeting a user base with overlapping requirements.

CoastObs as a project is almost finished and we are preparing for the launch of a Commercial Service Platform for User-relevant Coastal water monitoring services based on Earth Observation (CoastObs). We will present our innovative products such as inter-tidal seagrass mapping, mussel growth potential, and harmful algae bloom indicators. "